



# Digital Inclusion For All

## Medici Final Conference

26<sup>th</sup> - 27<sup>th</sup> - 28<sup>th</sup> January 2021

MEDICI - Agreement number: LC-00943537.  
This project is co-funded by the European Union



# Spanish Red Cross. Promoting the digital inclusion

**Cruz Roja Española**

2017

## OUR VISION



ECONOMIC AND SOCIAL VULNERABILITY



SOCIAL AND ECONOMIC VULNERABILITY

DIGITAL GAP



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# 2000 – 2019: Activities focused on Employment + Cruz Roja Española

2000

TIC's as an element for the job:

*Courses* about Excel, Word, etc.

*Job Search Spaces* equipped with computers.

*Specific TIC's projects* for women and youth people

Employment Plan: area that begins adapting to digital transformation

2015

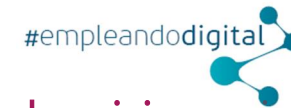
2016

We begin to define a new skill "Being digital": the attitude to technology.

We keep running training and activities related to TIC's

2018

8.947 participants: trained in advanced and basic digital skills.



Pilot project

Digital vision is incorporated in our methodological model.

Aula Digital. Online platform focused in digital skills.

189 participants: trained in technological jobs and jobs modified by digital transformations.



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# 2020 Spanish Red Cross expands their activities against Digital Gap

Technology becomes essential in the daily life of the entire population.

People can't go to Red Cross branches, but they keep needing our services (even more than usual).

Lack of access/use of technologies + absence of digital skills put vulnerable people at greater risk of exclusion.



## Main responses related to Digital Gap

Change face-to-face to online methodology (vocational guiding and professional training)

Teams training in online and digital skills and methodologies

Generalization of training in digital skills (all participants in employment and social projects)

Providing devices (borrowed tablets) and access to Internet (sim cards for 2 months)



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## Some figures

Teams training in on line and digital skills and methodologies

**712** members of Social Inclusion staff (How to training on line, Training on Moodle...

Generalization of training in digital skills (all participants in employment and social projects)

**14.306** participants trained in advanced and basic digital skills (workshops)

**364** participants trained in technological and emerging occupations

Providing devices (borrowed tablets) and access to Internet (sim cards for 2 months)

**12.668 tablets(\*)**, donated by companies, were loaned to vulnerable people. They were mainly used to:

- . Following activities related to **labour insertion** (adult)
- . Getting acces to **school activities** (children and youth people).

**5.588 sim cards**

(\*) Each devised is used for more tan one person



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