

MEDICI WEBINAR Series:
2nd episode: "Using *Theory of Change* to design and evaluate interventions for digital inclusion"
2nd April 2020, 12.00 CET

Speaker

Dr. Joe Cullen, Tavistock Institute of Human Relations (TIHR)

Moderator

Greg Holloway

You will learn about:

How *Theory of Change* can help you to improve the **design, planning** and **evaluation** of interventions to support the digital of vulnerable groups.

AGENDA

12.00 -12.10 (CET): Welcome – Introduction by Greg Holloway

**12.10 – 12.40:– Using Theory of change to design and evaluate interventions for digital inclusion –
by Dr Kerstin Jungle & David Drabble**

- What Theory of Change is and how it works
- How Theory of Change is used in MEDICI to define 'presenting problem ; the desired impacts (change) MEDICI hopes to make on the problem ; the activities implemented to make this change possible and their outputs and outcomes
- The Theory of Change methodology
- How to apply it to design, plan and evaluate interventions

12.40 – 12.50: Questions and Answers

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