Konexio General Presentation

Konexio offers certified training programs in digital literacy, web development, and soft skills to prepare digitally-excluded, disadvantaged publics for the impacts of digital transformation and the jobs of the future

Social Mission

Our vision: To create a more inclusive society, in which no one is marginalized due to lack of access to digital skills

Our mission: To prepare vulnerable populations for the jobs of the future and support them in their social and professional integration in a sustainable way

Our ambition: Be a key actor in the digital training space for those who are socially and economically disadvantaged

Our impact & Outcomes

70+ cohorts launched

72% positive outcome rate*

*Found a job, enrolled in further education, or started an entrepreneurial project post-program

1 300+ students engaged

90% have acquired significant digital skills that they continue to use in their daily personal and professional lives

66,000+ course hours taught

95% feel more more socially integrated

Our ambition: to train **10,000 students** in digital skills by 2023.

Our attributes

An **innovative and holistic training program** inspired by the most successful digital skills training schools in the United States

An **adapted, blended learning approach** pairing in-person courses with Konexio's e-learning platform

Simulation of **practical case studies** based on real-life scenarios and a strong **emphasis on "soft skills"**

A **direct link** with the professional world thanks to **our network of partner companies**

Adapted and comprehensive support to avoid career breaks and encourage **networking within the host communities**

Sustainable Development Goals

Konexio supports the UN's Sustainable Development Goals:

Primary:

Secondary:

Where we work
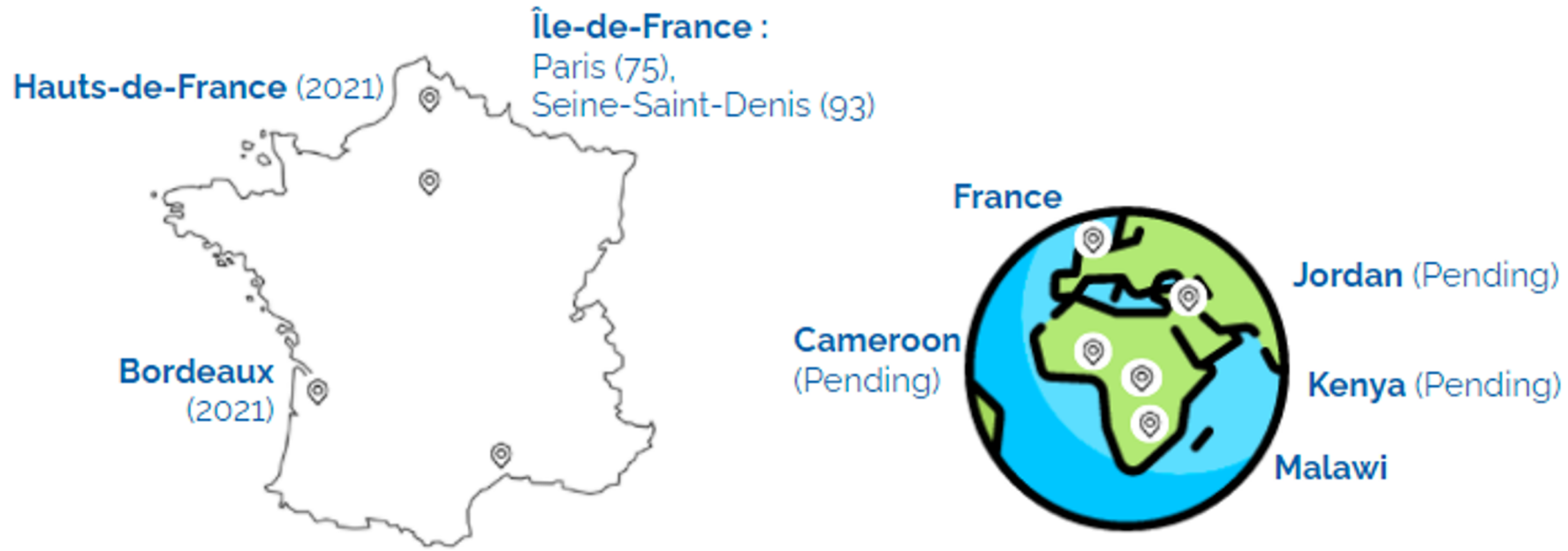
Hauts-de-France (2021)

Île-de-France :
Paris (75),
Seine-Saint-Denis (93)

Bordeaux (2021)

France

Jordan (Pending)

Cameroon (Pending)

Kenya (Pending)

Malawi

Our DigitAll Program

Goal
Empower students with the digital skills necessary for getting a job, and overcome digital exclusion so that students can access fully online public support services.

Description
4 modules to acquire basic digital literacy and workplace-related digital skills.

Certifications and Target Skills:
• End goal of achieving ECDL Certification (European Computer Driver's License), the world standard in recognizing competency for workplace-related digital skills.
• Familiarization with soft skills and workplace culture.
• Pedagogy adapted to a non-French-speaking demographic.

Our Code Program: DigiStart and DigiTous

Goal
Web development is currently the fastest growing career field in tech, as measured by the number of entry-level job posts. DigiStart and DigiTous give students the skills and portfolio they need to launch web development careers.

Course Structure
• Intro course: DigiStart, 2 months (36 hours)
• Intensive fullstack training: DigiTous, 4.5 months (600 h)
• Mandatory Apprenticeship (4-6 months, full time)

Certifications and Target Skills:
• Students can earn a Web and Mobile Developer Diploma, accredited at the same level as a 2-year college degree.
• Curricula emphasizes soft skills.
• Instructors teach in-demand programming languages.

Our Code Program: Recruiter testimonials

"Good knowledge of current techniques (React), adapted well to his work environment, and has sufficient knowledge to quickly become efficient."

Philippe T, Senior Developer at Volta Médical

Position: Front-End Developer
Duration of the internship : 6 months

"Professional, self-sufficient, pro-active and with a sense of humor! A source of inspiration who takes an active role in contributing ideas and guiding the project."

Timothy P, CTO at Lovel

Position: Front-End Developer
Duration of the internship: 6 months

"Our trainee is motivated, [and] adapts very well to the languages we use. His main quality is motivation. He doesn't back down from anything, [and] he is always ready to learn new things".

Louis F., Co-founder and developer at Tylto

Position: Back-End Developer
Duration of the internship: 3 months

Our Global Digital Inclusion Program (DIP)

Goal
Empower refugees and other displaced peoples with a means of income through training in digital skills and online freelancing.

Course Structure
A 6-month course teaching online freelance skills, including how to run and manage an online business.
Students begin their freelance work during the training course, under the supervision of professional trainers.

Certifications and Target Skills:
Students earn a Konexio certificate in digital freelancing.
Course focuses on the specific needs of freelance work (business relationship, time management, communication skills).
Instructors offer topic-specific workshops for relevant skills (professional English, image editing).

KPI and Impact tracking : real outcomes

92% professional Integration (entrepreneur or freelance)

80% of students completed and passed the exit exam to graduate

87.5% Reported a sense of greater social integration

83.3% Engaged in income-earning activity

485.41 USD average initial earnings per month per student

Digital Divide during Covid crisis

- Society's most vulnerable groups -- low-income, school dropouts, people of color, refugees and migrants -- disproportionately make up the losing end of the digital divide.

- Only 4% of people with less than a high school diploma report being able to work remotely.

- Women are disproportionately impacted : disseminating public health information or tracking symptoms is limited by inequalities of smartphone access across gender, wealth and other lines

- More than 50% of our students did not have computers and/or a connection for remote monitoring

Global Initiative
California

- State is partnering with companies and donors to distribute 70,000 laptops, Chromebooks, and tablets, and provide hundreds of thousands of households with internet access.

- Nearly 200 telecom providers in the US have pledged to waive data caps and overage fees, and not< cut off internet service to families who can't pay.

- Many banks are encouraging people to use digital banking services, and training those who don't know how to manage their money online.

Global Initiative

South Africa

- South Africa's government is partnering with telecom providers to offer education and health websites free of charge, with no data needed.
- International NGOs such as the IRC have adapted their digital tools to reach a non-digital audience by mobilizing a network of trusted sources to relay accurate information.

Global Initiative

France

- The government has launched an online platform and hotline, <u>Solidarité Numérique</u>, to provide resources and connect those who are digitally excluded to trained mediators that can help facilitate their access to basic services

- Recovery plan: €250 million for digital inclusion

    4 000 digital advisers will be recruited, trained and deployed to develop workshops and digital. The State is financing their training and activities, with a budget of 200 million euros.

    The State is also funding the design and deployment of accessible and attractive digital inclusion kits for all local structures/40 million euros
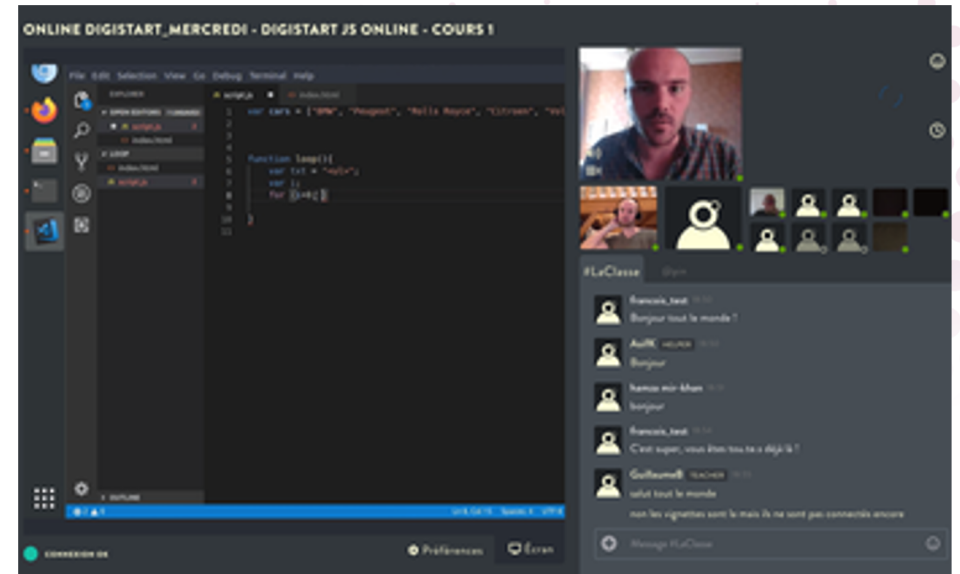
Konexio's COVID-19 Actions

Program adaptation

Online training : Adaptation of some of our courses to an online format, which we have kept (test & learn innovation process)

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Mapping Digital Inclusion

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LISBOA

Konexio's COVID-19 Actions

Program adaptation

Online Mentoring: Development of an online mentoring program which offers one-on-one support for topics relating to professional integration, such as writing a CV and cover letter, preparing for a job interview, and strategizing for career growth

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Konexio's COVID-19 Actions

Program adaptation

Malawi : In Dzaleka refugee camp in Malawi, in partnership with JRS, distribution of laptops and data bundles to the students of the Digital Inclusion Program

Konexio's COVID-19 Actions

Mobilization in the Greater Community

- Participation in a digital inclusion initiative co-piloted by the Mednum and the French Secretary of State in Charge of Digital Affairs, entitled "Solidarité Numérique" (Digital Solidarity)

- Participation in a working group led by the High Commissioner for Refugees and the Interministerial Delegation for the Reception and Integration of Refugees focused on sharing good practices and maintaining social ties which contributed towards their inclusion of a policy combating digital exclusion in their national strategy